



**Greenhouse
Sports**

Positive Outcomes Working in the Education Sector

Helping to make the case for sport for development









“.... lots of ill-defined
interventions with hard to
follow outcomes”

(Fred Coulter, 2007)



Question

Who thinks that as a sector we have made the case for sport for development?





The problems

- Overclaiming
- One-size-fits all
- Lack of high-quality, evidence-based research
- Ad-hoc cross sector learning

Research

- NHS England funding
- Loughborough University
- Pro Bono Economics peer review



Loughborough
University



“There is widespread evidence that engagement with Greenhouse Sports raises attendance and academic performance, and achieves positive behavioural change”

(Loughborough University, 2017)

“Limited evidence for the success of programmes in developing these skills”

(Sheffield Hallam, 2015)



Question

Who believes that sports develops positive attributes that are useful to those seeking employment?

The opportunities

- Make the case in our sector with evidence
- Collaborate with others
- Be patient in building the evidence base
- Use impact to help us improve and support funding
- Sport England and Sport for Development Coalition



Questions?

