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We would like to see increased professionalisation in the wider sport workforce, via the Chartered Institute for the Management for Sport and Physical Activity.

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HM Government, "Sporting Future", December 2015

THE WINDOW
OF OPPORTUNITY
IS NOW



WHERE WE ARE TODAY...

A mandate –vs– resource imbalance



Clear mandate and clear understanding of the infrastructure, need and potential. Nobody DISAGREES with why... Is the sector ready for how?

Best value, quality assured training – “Kitemarked”

Status of workforce = membership

Career development structures

CPD

Sector standards matrix

Personal career pathways

Member CPD portfolio

Allied support pledged

SECTOR EMPLOYERS

Strong support for CIMSPA mandate, but this yet to be “felt” through pushing wider agendas and provenance.

Improving the efficacy of training spend.

Proof of impact?

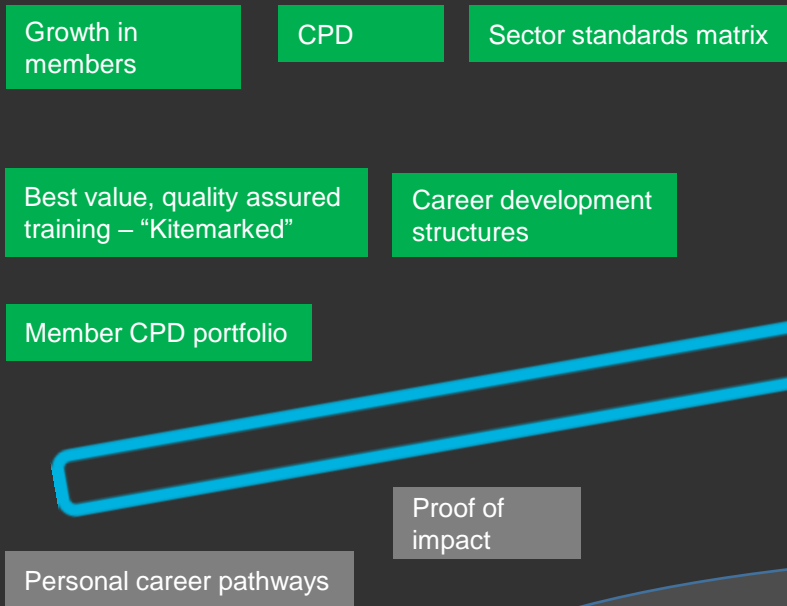
**STRONG FOUNDATIONS:
CLEAR GOVERNMENT AND EMPLOYER MANDATE**

GOING FORWARDS

Sport England **PART** of the plan



CIMSPA has already started work on the projects employers value most



Both government and Sport England have committed to backing CIMSPA in their strategies, and this support will be **PART** of the institute’s shift to supporting sector wide impact.

GETTING INTO BALANCE

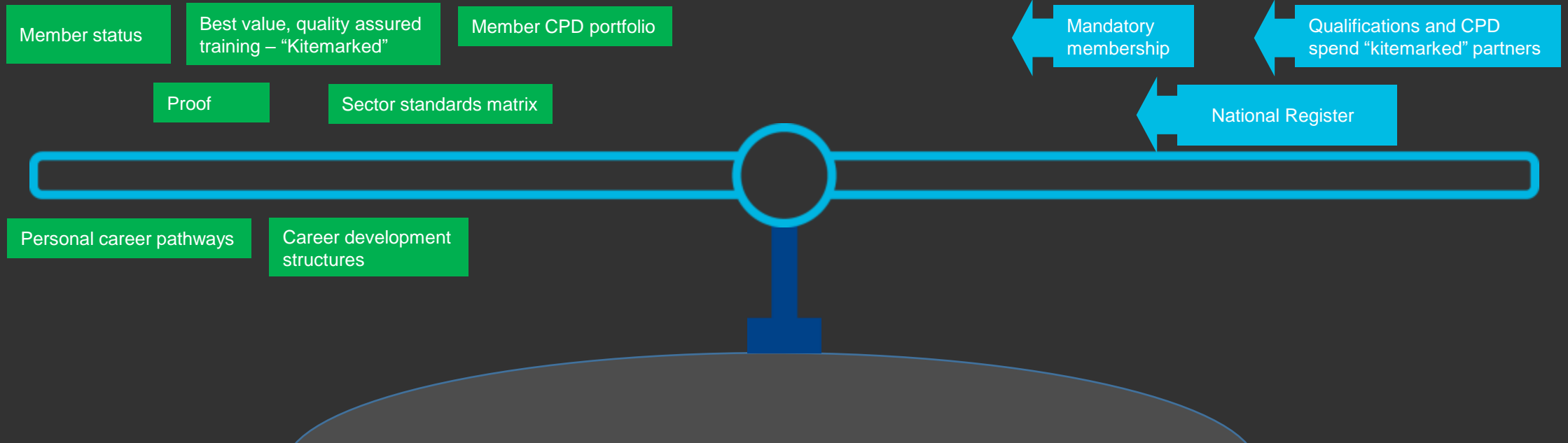
But employer support is **VITAL**



SECTOR EMPLOYERS

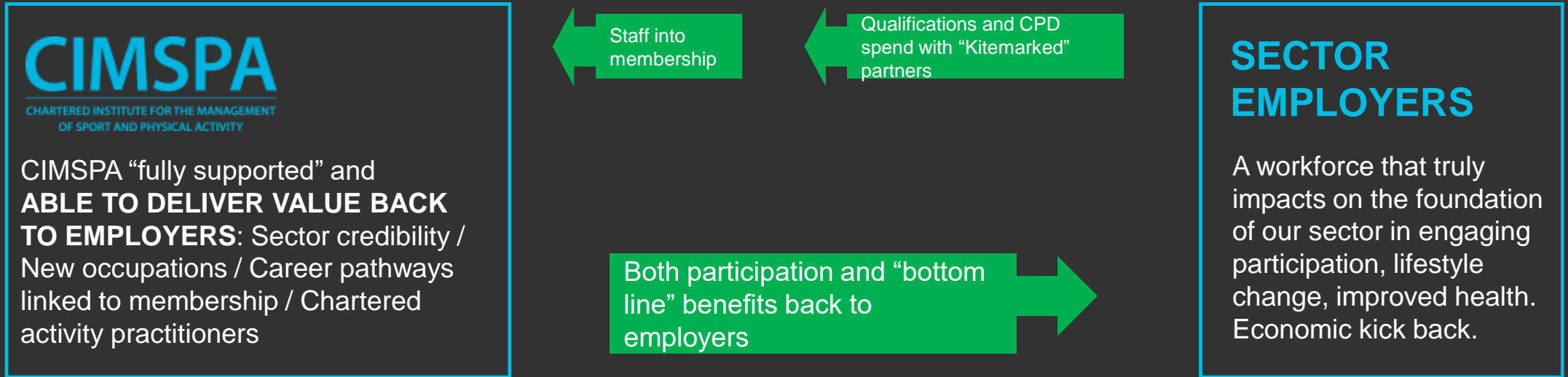
What CIMSPA now needs is sector wide **TANGIBLE SUPPORT** – a positive movement towards impact and change.

Entire sector support is vital to “finishing the job”



A VIRTUOUS CYCLE

Securing sustainability



Sport England support switches to “project based” focusing on scale and sustainability.